

ANNUAL SCIENTIFIC MEETING

ISHA 2010



OCT 8-9, 2010 CANCUN • MEXICO



EXHIBIT AND SPONSORSHIP OPPORTUNITIES



INTERNATIONAL SOCIETY
FOR HIP ARTHROSCOPY

PROGRAM OFFICE

MCJ Consulting, LLC

2678 Bishop Drive, Suite 250

San Ramon, CA 94583

Sponsorship and Exhibit Opportunities

The International Society for Hip Arthroscopy (ISHA) seeks to be the premier international society for education and research in arthroscopic hip surgery. The Annual Scientific Meeting provides a unique opportunity for the exchange of knowledge and dissemination of research throughout the international community that is focused on hip arthroscopy.

On October 8-9, 2010, the two-day conference will include a variety of educational opportunities such as paper presentations, lectures and symposia, as well as scheduled time to visit e-posters and technical exhibits at the conference.

Please further the mission of the International Society for Hip Arthroscopy by becoming a supporter and exhibitor of the 2010 Annual Scientific Meeting.

Recognition	Platinum Grant (\$22,000+)	Gold Grant (\$16,000+)	Silver Grant (\$10,000+)	Bronze Grant (\$6,000+)	Exhibit (\$2,500)	Publisher (\$1,000)
Complimentary Exhibit Space	Exhibit Booth	Exhibit Booth	Table Top	Table Top	Table Top	Table Top
Exhibitor Badges Provided	6	4	2	2	1	1
Meeting Website	X	X	X	X		
Blast Emails	X	X				
Conference Publications	X	X	X	X		
Signage	X	X	X	X		
Announcement Slides	X	X	X	X		
Full-page ad in Final Program	X	X	X			

Exhibit Booth Includes

- 2 x 3 sq. meter area
- 2 - 6' x 30" tables draped and skirted
- 2 chairs
- 1 waste basket

Table Top Exhibit Includes

- 1 - 6' x 30" table draped and skirted
- 2 chairs
- 1 waste basket

Exhibitor Badges: US \$ 500.00

Additional exhibitor badges include access to exhibition and meeting.

General Information

Application Deadline: August 1, 2010

Location: Hilton Cancun
 Cancun, Mexico

Set Up: Thursday, October 7, 1:00 pm – 5:00 pm

Breakdown: Saturday, October 9, 5:00 pm

Exhibit Details

Each company will have a pre-assigned exhibit space to include:

Exhibit Booth

- 2 x 3 sq. meter area
- 2 - 6' x 30" tables draped and skirted
- 2 chairs
- 1 waste basket

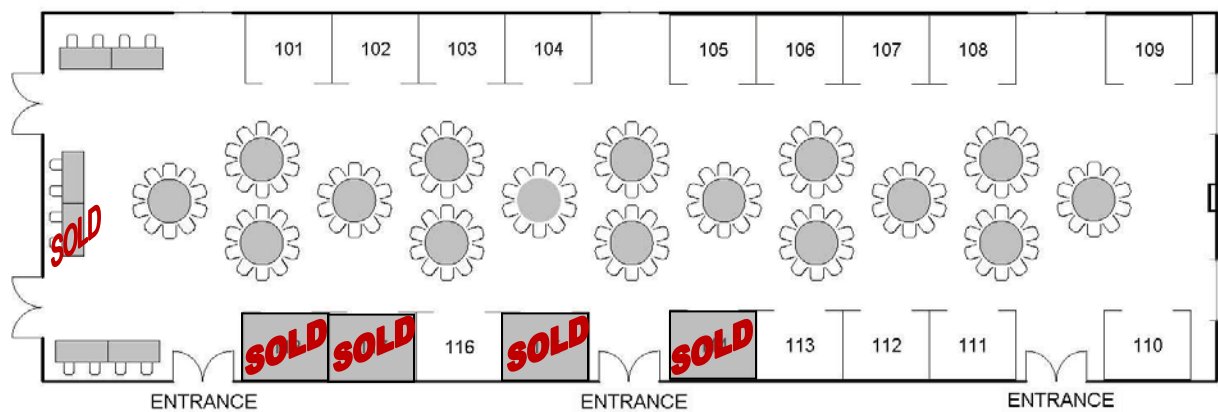
Table Top Exhibit

- 1 - 6' x 30" table draped and skirted
- 2 chairs
- 1 waste basket

Please note: The purchase of an exhibit space also includes: one final program per registered representative; and a listing of your company description in the final program.

Booth Location

All exhibit booths will be located in the Isla Jr. Ballroom, at the Hilton Cancun, the same room as breakfasts, breaks and lunch. The ceiling height is 22' 4". Booth space will be assigned on a first come, first served basis.



Application Instructions

To apply for exhibit space, please complete the enclosed exhibit contract. Return the completed contract and payment in full to the address on the contract. All exhibit contracts must be received by **August 1, 2010**.

In order for exhibit contracts to be processed, payment must be received in full. Payment may be in the form of a check drawn on a US Bank in US Dollars, a credit card authorization (VISA or MasterCard) or bank transfer. If you wish to send payment via bank transfer, please contact MCJ Consulting directly for the bank information.

Cancellations

A US \$500.00 cancellation fee will be charged for each booth space cancellation received in writing prior to **July 1, 2010**. After this date, no refunds will be issued and the space will be resold.

Exhibit Activities

Exhibitors are not permitted to broadcast live surgery or have lecture presentations within the exhibitor's booth space. Equipment may not be demonstrated or machinery utilized in such a way as to give off noxious odors, fumes, dust or other material that is disruptive to the exhibits in general or neighboring exhibit space. Noisy exhibits are prohibited. No sound amplification may be utilized in the exhibits, except by the use of individual earphones.

The exhibitor will be permitted to exhibit only such products as are medically suited for the uses suggested by the exhibitor. Experimental products whose efficacy has not been determined or which are not commercially available will be permitted to be exhibited only when clearly identified as such.

Exhibitors are permitted to demonstrate equipment and to make informational presentations regarding products or services in a manner that assures all exhibitor personnel and attendees are within the exhibitor's booth space and not encroaching on the aisle or neighboring exhibits.

The use of magicians, fortune tellers, dancers, puppet shows, games of chance, drawings or other entertainment of this nature is prohibited.

Exhibitor Meetings & Social Events

Exhibitors are prohibited to host any activities preceding, proceeding, in conjunction with, or during the ISHA 2010 Annual Scientific Meeting.

Shipping

Exhibitors are responsible for customs clearance of their materials as well as delivery to the hotel. Based on previous experience, the Hilton Cancun recommends the following Customs Brokers:

GLOBAL CARIBBEAN

Contact: Suzanne Ripa
3910 Pembroke Road
Hollywood, FL 33021
www.globalcaribbean.com
Tel: 954-894-4500
Fax: 954-894-9190
suzanne@globalcaribbean.com

LION EXHIBITION FREIGHT

Contact: Jerry B. Hooper
124 Park 42 Drive, Suite B
Locust Grove, GA 30248
www.lionexhibition.com
Tel: 404.305.1183
Fax: 404.305.1185
jbhopper@lionexhibition.com

Please label your exhibit materials as follows:

Hilton Cancun Golf & Spa Resort
Boulevard Kukulcan Km 17 Hotel Zone
Cancun, Q.Roo 77500
Mexico
Ph: + 998 8818000
HOLD FOR (Your name, company name, booth #)
ISHA 2010, October 8-9

Security

Every reasonable precaution will be taken to protect property during the installation, show and removal periods. However, neither the International Society for Hip Arthroscopy, MCJ Consulting, LLC, or the Hospital for Special Surgery are responsible for the safety of the property or exhibitors from theft, damage by fire, accident, vandalism or other causes.

Sponsor and Exhibit Commitment Form

Please Print or Type:

CONTACT NAME _____

COMPANY NAME _____

ADDRESS _____

CITY/STATE _____ COUNTRY _____ ZIP _____

TELEPHONE _____ EMAIL _____

Support and Exhibit Opportunities (please select one):

- Platinum Grant US \$22,000
- Gold Grant US \$16,000
- Silver Grant US \$10,000
- Bronze Grant US \$6,000
- Exhibit US \$2,500
- Publisher US \$1,000

Company Representatives:

Additional exhibitor representative badges cost US \$500.00 each.

Educational Grant or Exhibit Amount	US\$ _____
Additional Representatives	US\$ _____
(# of Reps x \$ 500.00)	
TOTAL	US\$ _____

Payment Method:

Check (US Dollars, drawn on a US Bank, made payable to: *ISHA c/o MCJ Consulting, LLC*)

VISA Master Card American Express

Credit Card Number: _____ Expiration _____

Name on Card: _____ Signature: _____

Please return the Sponsor and Exhibit Form with payment to
 the program office **before August 1, 2010.**

MCJ Consulting, LLC

Email: ISHA2010@mcjconsulting.com

Phone: (925) 807-1190 • Fax: (925) 807-1194



Representative Registration Form

Please Print or Type:

CONTACT NAME _____

COMPANY NAME _____

ADDRESS _____

CITY/STATE _____ COUNTRY _____ ZIP _____

TELEPHONE _____ FAX NUMBER _____

E-MAIL _____

Company Representatives Attending Meeting:

	First Name	Last Name	FEE
1.			US \$
2.			US \$
3.			US \$
4.			US \$
5.			US \$
6.			US \$
7.			US \$
8.			US \$
9.			US \$
10.			US \$
TOTAL:			US \$

Please return the Representative Registration Form with payment to the program office:

MCJ Consulting, LLC

Email: ISHA2010@mcjconsulting.com

Phone: (925) 807-1190 • Fax: (925) 807-1194

